

EUWID | Holz special

ADVERTISEMENT INFORMATION 2024

EUWID Holz special is a special issue of the weekly information service EUWID Holz und Möbel. EUWID Holz special addresses long-term trends in the wood, wood-based panel, surfaces and building elements sector twice each year. The spring issue provides an overview of the status and development trends in the wood-based panel and surfaces business. The year-end issue casts a spotlight on issues from the construction and interior remodeling sectors. EUWID Holz special tackles the latest news that we report on exclusively in many cases in our weekly publication EUWID Holz und Möbel. The publication is published close to key industry events. Issues are also available for download from www.euwid-holz.de.

The target groups include the wood, wood-based panel, building element, surfaces and furniture industries, their suppliers, companies processing wood, wood-based panels and surface materials, plant and machinery builders, wood, building material and flooring merchants, timber construction, commercial construction and interior remodeling companies and other sectors, depending on the issue. Both European and international readers are targeted.



Issue 1/2024 | Wood-Based Panels and Surfaces

Deadlines

Publication date:	26.04.2024
Advertisement deadline:	08.04.2024
Copy deadline:	15.04.2024

Trade fairs/events

Xylexpo Milan, IWF International Woodworking Fair Atlanta, WKI/EPF Holzwerkstoff-Symposium

Issue 2/2024 | Construction & Interior Remodelling

Deadlines

Publication date:	06.12.2024
Advertisement deadline:	18.11.2024
Copy deadline:	25.11.2024

Trade fairs/events

Bau Munich, Domotex Hanover, imm cologne

Formats and prices

Format	Bleed	Printing space	Price
1/1 page	210 x 297mm	168 x 243mm	€3,680.-
2/3 page	136 x 297mm	112 x 243mm	€2,980.-
1/2 page horizontal	210 x 147mm	168 x 121mm	€2,580.-
1/2 page vertical	136 x 188mm	112 x 180mm	€2,580.-
1/3 page	74 x 297mm	56 x 243mm	€2,150.-

All prices plus legally applicable VAT.

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